

PATTISONSPORTSGROUP

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FOR IMMEDIATE RELEASE

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Pattison Sports Group Announces the 3rd Annual “Healthy Kids Running Series” for Children

West Chester, PA – Sunday, May 1, 8, 15, 22 and Friday May 27, 2011 from 4:30 pm – 5:30 pm

Concord Township, PA – Friday, April 29, May 6, 13, 20, & 27, 2011 from 5:30 pm – 6:30 pm

Media, PA – Sunday, May 1, 8, 15, 22 and Friday May 27, 2011 from 5:30 pm – 6:30 pm

Friday, April 29th, 2011, the Healthy Kids Running Series will begin its third year! With the success of previous years in West Chester and Concord Township, Pattison Sports Group is proud to announce the start of a new Healthy Kids Running Series, the Media Series at Rose Tree Park. Kids from Pre-K to 8th grade are invited to come and participate at Bayard Rustin High School (West Chester), Smithbridge Park (Concord Twp), and Rose Tree Park (Media) in a fun five week running series. West Chester races start at 4:30PM and Concord Twp. and Media start at 5:30PM.

Distances:



Pre-K	50 Yard Dash
K & 1st	1/4 Mile
2nd & 3rd	1/2 Mile
4th & 5th	1 Mile
6th – 8th	1 Mile

“The Healthy Kids Running Series is excited to start its third year! With so much demand from the kids and parents we decided to add a Spring Series to compliment our Fall Series. HKRS is about having fun and motivating kids to **Get Up & Go**. Our goal is to provide a positive and fun experience for every participant and see them improve along the way” said Jeff Long, President of Pattison Sports Group.

Trophies will be awarded based on points accumulated to the top boy and girl in each age group after the final race of each Series. Each Participant will receive a medal after the last race. The first 400 registered participants for the Series will receive a New Balance T-Shirt. The Series provides participants with a fun learning experience about living an active lifestyle, dedication and setting goals.

To register for the **Healthy Kids Running Series** download the registration form at www.HealthyKidsRunningSeries.com or e-mail Ryan Long at Ryan@PattisonSportsGroup.com

If you are interested in bringing the Healthy Kids Running Series to your community visit the “CITIES” page on www.HealthyKidsRunningSeries.com for more information.

About Pattison Sports Group

Pattison Sports Group is Philadelphia’s premier sports marketing firm specializing in Corporate Consulting, Property representation, Event Management and Ticket Sales Outsourcing. For more information please visit www.PattisonSportsGroup.com

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