

# PATTISONSPORTSGROUP

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**FOR IMMEDIATE RELEASE**

January 21, 2013

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## **Pattison Sports Group Announces the Hiring of Daniel Pellicano & Allison Tatios**

Thornton, PA (January 21, 2013) - Pattison Sports Group, the premier sports marketing and event management firm in the Philadelphia area announced that Daniel Pellicano and Allison Tatios have joined the organization.

Pellicano started with Pattison Sports Group in October of 2012 in the position of Event Manager, where he has been charged with the development and growth of the Victory Event Series. Having recently completed an intercollegiate fellowship in the External Relations Department at the Metro Atlantic Athletic Conference, Pellicano gained invaluable experience managing game-day media, on-site and in-arena promotions, and developing new content for MAACsports.com and its numerous social media platforms. Additionally, Pellicano hails from Colonia, NJ and is a graduate of Rutgers University.

Allison Tatios will serve as Event Manager, Women's Lacrosse. Tatios will be assigned to managing and growing Pattison Sports Group's current portfolio of three women's lacrosse events including the Girls Summer Slam, Brandywine Classic and T300 Showcase in addition to prospective Victory Event Series Tournaments on the horizon.

A West Chester, PA native, Tatios joins PSG as a recent student athlete and graduate of the University of Pennsylvania. Allison was a standout lacrosse player for West Chester Rustin before her time at UPENN. As a part of the Quakers Women's lacrosse team, Tatios was an NCAA finalist in 2009 and helped her team to three consecutive Ivy League Championships from 2009 through 2011.

In addition to her experience on the field, Tatios gained experience in the front office helping the UPENN Athletics' operations team. She played an integral role in numerous varsity athletic events including the coordination of the Penn Relays.

Jeff Long, President and Founder of Pattison Sports Group commented, "We are fortunate to add both Dan and Allison to the staff. The lacrosse landscape is getting more and more competitive so it is critical to add the right pieces to grow our advantage. Long added, "We are excited for the present and future."

### **About Pattison Sports Group**

Pattison Sports Group is Philadelphia's premier sports marketing firm specializing in Corporate Consulting, Property Representation, Event Management and Ticket Sales Outsourcing. For more information please visit [www.PattisonSportsGroup.com](http://www.PattisonSportsGroup.com).

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