

PATTISONSPORTSGROUP

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SPRING/SUMMER INTERNSHIP 2014 POSITION DESCRIPTION

Posted: October 30, 2013

- Position:** **Sales & Event Management Intern**
Victory Event Series, Healthy Kids Running Series
- Overview of role:** A Summer Internship program designed for college students looking to further their experience in Sales, Event Management and Sports Marketing. Interns will be responsible for helping execute the spring and summer Victory Event Series lacrosse tournament schedule as well as planning/executing the Healthy Kids Running Series.
- Specific Duties:** Lacrosse Tournaments – help event director with pre-event promotion and planning, creating on-site operations plans, fulfilling logistics needs, and overseeing weekend staff/volunteers. Execute game-day tournament plans and manage the entire lacrosse tournament experience. Build relationships in the lacrosse space and leverage those relationships into future events. 2013 Summer Schedule includes: Inter-Ac Invitational, Texas Draw, T300 Showcase, Boys Summer Slam, Big Easy Classic, & the Girls Summer Slam Tournaments.
- Healthy Kids Running Series – work directly under the HKRS Director who oversees all franchise and local event operations. This includes working with each location’s Community Coordinator, ordering all supplies, designing marketing materials for the fall series, expanding the program into new locations, and sponsorship sales.
- Additional Duties:** Work weekend events as needed including Victory Event Series Tournaments
- Reports To:** Scott Ely – VP, Operations
- Desired Skills:** Organized, Self Motivated, Confident, Assertive, Sales Oriented, Aggressive
- Qualifications:** Pursuing a Bachelors degree with a strong knowledge and interest in both youth and high school sports.
- Salary/Wages:** Minimum Wage - \$7.25/hour;
Summer Internship (Tentative): May 12 – August 22, 2014 (15 week program)
Spring/Summer Co-Op (Drexel Students): March 31 – Sept. 19, 2014
- Contact:** Please email cover letter, resume with contact information and three references to Scott Ely at scott@pattisonsportsgroup.com
- Deadline:** Until positions are filled. PSG is an equal opportunity employer.