



# News Release

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## YMCA Camp Tockwogh Renews as 2016 HKRS Sponsor

YMCA Camp Tockwogh Supports HKRS in PA and DE to Foster Their Goal of Healthy Living

Thornton, PA (December 17, 2015) – Healthy Kids Running Series (“HKRS”) is pleased to renew their partnership with YMCA Camp Tockwogh, a spectacular rural camp on 309 well-preserved acres spread over a mile and a half of Maryland’s Chesapeake Bay shoreline.

YMCA Camp Tockwogh’s mission is to foster healthy living and social responsibility through the development of independence, confidence, lifelong learning and character in youth, teens, and families. Camp Tockwogh offers traditional, coed and overnight summer camp, retreats, conferences and year-round teen leadership programs.

Commenting on the renewal, HKRS’s VP of Operations, Scott Ely, said “We learned in 2015 that there are a multitude of synergies between our programs. Many of our participants and families partake in both HKRS and camps at Camp Tockwogh, and together our missions foster a year-round focus on healthy living and building character in our youth.”

The partnership will focus on ten HKRS locations in Southeastern PA and Delaware, where are majority of the camps patrons live. PA locations include; Concord Township, Havertown, Downingtown, Media, Springfield, Wayne and West Chester. DE locations include Wilmington, Middletown and Newark.

The Spring 2016 series marks the 13<sup>th</sup> series of HKRS, since its 2009 inception in West Chester, PA. In April, Healthy Kids Running Series will be offered in 110+ locations across twenty five states, the largest season to date for HKRS.

### About Healthy Kids Running Series & Pattison Sports Group

The Healthy Kids Running Series is a non-profit program founded in 2009 to combat increasing rates of childhood obesity through the introduction of running. HKRS began in West Chester, PA and is now in over 110 communities across 25 states and Puerto Rico. In 2015 HKRS hosted over 15,000 youth runners. HKRS is its own non-profit entity managed by the Pattison Sports Group, Philadelphia’s premier sports marketing firm specializing in Corporate Consulting, Property Representation and Event Management. For more information please visit [www.HealthyKidsRunningSeries.org](http://www.HealthyKidsRunningSeries.org) or [www.PattisonSportsGroup.com](http://www.PattisonSportsGroup.com).

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