

PATTISONSPORTSGROUP

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FOR IMMEDIATE RELEASE

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STX PLAY HUGE PRIZE PACK

Thornton, PA (November 5, 2015) – Victory Event Series is excited to reinstate the Play Huge Prize Pack, formerly known as the Play Huge Purse. In 2016, like this past year, the Play Huge Prize Pack will be awarded to the two most elite teams of the summer with a total of \$10,000 worth of STX PRODUCT CREDIT, not cash.

In partnership with STX, the world's leader in lacrosse gear design and innovation, the Play Huge Prize Pack will be awarded to the champions of the top boys division at both the **Boys Summer Slam** and the **Texas Draw**. Each of these two winning clubs will be given an STX gift certificate equivalent to \$5,000.

The respective clubs can use this credit to purchase from a pre-published list of the latest STX equipment, featuring the latest heads, handles and helmets. In congruence with NCAA eligibility guidelines, no team or player is, or has been, awarded money. To clarify, being a part of a Play Huge Prize Pack (or Play Huge Purse) winning team will in no way jeopardize a player's NCAA eligibility down the road. Our aim is to grow the game, give back to the sport, build excitement, and promote both our partner's brand and that of our events.

For more information regarding Victory Event Series, please visit victoryeventseries.com/

About Pattison Sports Group

Pattison Sports Group is Philadelphia's premier sports marketing firm specializing in Corporate Consulting, Property Representation and Event Management. For more information please visit www.PattisonSportsGroup.com.

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