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Jeff Long Announced as a 2015 Future 50 CEO Award Winner

Annual Award Recognizes the Fastest Growing Companies in the Philadelphia Region

THORNTON, Pennsylvania (December 23, 2014) – Pattison Sports Group (“PSG”), Philadelphia’s premier sports marketing firm specializing in event management, strategic sports sponsorship consulting and property representation, is pleased to announce that Jeff Long, President & CEO has been recognized by Philadelphia SmartCEO as a 2015 Future 50 Award winner.

SmartCEO’s Future 50 Awards recognize fifty fast-growth, mid-sized companies in the region, five large Blue Chip companies and five small Emerging Growth companies. These companies represent the future of the region’s economy and embody the entrepreneurial spirit critical for leadership and success. This impressive group of winners will be profiled in the January/February issue of *SmartCEO* magazine and celebrated at an annual awards reception in January.

“I am honored to be recognized by SmartCEO. It is the staff at PSG that makes awards like this possible. I am fortunate to work with a group of good solid people who work hard and deliver results. We strive to do the right thing and deliver a great customer experience. Congrats to all the winners” said Jeff Long.

Earlier this month, PSG’s nonprofit program Healthy Kids Running Series received Competitor Group’s ‘Best of 2014’ award. Competitor Group, a global services, media and event management group dedicated to the Active Lifestyle Industry, encouraged their regional readers of Competitor Magazine to vote for their ‘Best of 2014’. Those readers in the Southeast market including Georgia, Florida the Carolinas and surrounding states have selected Healthy Kids Running Series – Asheville, NC as the “Best Race for Kids.”

About Pattison Sports Group

Pattison Sports Group, founded in 2008, is Philadelphia’s premier sports marketing firm specializing in Event Management, Strategic Sports Sponsorship Consulting and Property Representation. The Victory Event Series is Pattison Sports Group’s lacrosse event brand featuring tournaments, showcases, clinics and the Victory Girls Lacrosse Club. PSG also founded and manages the Healthy Kids Running Series, a national nonprofit combating childhood obesity through a positive and educational introduction to running.

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