

PATTISONSPORTSGROUP

The Mill ♦ 381 Brinton Lake Road ♦ Thornton, PA 19373
(484) 356-1029 ♦ Fax (610) 361-3001 ♦ www.pattisonsportsgroup.com

FOR IMMEDIATE RELEASE

March 3, 2015

Contact: Scott Ely
Phone: (484) 356-1024
Email: scott@pattisonsportsgroup.com



Victory Event Series & STX Announce the **PLAY HUGE PURSE** Totaling \$10,000 in STX Credit for Tournament Champions

THORNTON, PA – The Pattison Sports Group and STX are pleased to announce the *Play Huge Purse*, a \$10,000 grand prize, which will be shared between two of Victory Event Series' marquee summer events, the Boys Summer Slam and the Texas Draw. Respectively, the Tournament Champions of the Texas Draw's High School A division and the Boys Summer Slam's 2016 AA division will each receive the *Play Huge Purse*, a \$5,000 STX Credit redeemable for their club team.

"We were looking for a way to honor teams and clubs that choose to attend our events and compete at the highest level. We understand teams want to be seen by college coaches and this prize is drawing coaches in. This sets our events apart while at the same time attracting some of the top talent in both the Northeast and the South" said Jeff Long, President of the Pattison Sports Group. "When we approached STX about this opportunity their leadership was excited and now we're pleased to make this announcement together."

"At STX we believe that the best events in the business should come with the best prize packages. That being said, we are extremely proud to present our largest prize packages to the winners of both the Texas Draw and Boys Summer Slam Tournaments. These two cornerstones of the Victory Event Series not only showcase the best talent in the country, but they also demonstrate the best facilities, infrastructure, and organizational logistics in the sport as well. We look forward to watching the participating teams battle it out for their chance to win \$5,000 in STX gear, and cannot wait to see how the winning teams will divvy up their PLAY HUGE PURSE." – Nate Cundy, Event Marketing Coordinator, STX.

The Boys Summer Slam will take place in West Chester, PA June 20-21, 2015 and is open to boys teams with graduation years from 2016 – 2024. Similarly the Texas Draw is open to both Boys & Girls Teams and will take place in Plano, TX June 6-7, 2015. The Texas Draw is accepting teams by graduation year from 2016 – 2026.

For more information about the Victory Event Series, please visit www.VictoryEventSeries.com. For information regarding the latest STX products, please visit www.STX.com.

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About Pattison Sports Group & Victory Event Series

The [Pattison Sports Group](http://www.pattisonsportsgroup.com) is Philadelphia's premier sports marketing firm specializing in Event Management, Strategic Sports Sponsorship Consulting and Property Representation. The Victory Event Series is Pattison Sports Group's lacrosse event brand featuring tournaments, showcases, clinics and the Victory Girls Lacrosse Club. For additional information on the Victory Event Series and the Pattison Sports Group, please contact Dan Pellicano at 610-518-4932 or dan@pattisonsportsgroup.com.

About STX

STX is a global sporting goods leader in the sports of lacrosse, field hockey and ice hockey. With its 1970 introduction of the first synthetic lacrosse head, STX ushered in the "modern era" of what is now the fastest growing team sport. Based in Baltimore, the home of lacrosse, STX has been universally recognized for innovation in product design and development. STX continues to strive for new performance standards in sporting goods equipment at the highest levels of competition. For more information, visit <http://www.stx.com>.

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