

PATTISONSPORTSGROUP

The Mill ♦ 381 Brinton Lake Road ♦ Thornton, PA 19373
(484) 356-1029 ♦ Fax (610) 361-3001 ♦ www.pattisonsportsgroup.com

FALL 2016/SPRING 2017 INTERNSHIP POSITION DESCRIPTION

Position:	Sales & Event Management Intern Victory Event Series, Healthy Kids Running Series
Overview of role:	A Spring / Summer Internship program designed for college students looking to further their experience in Sales, Event Management and Sports Marketing. Interns will be responsible for helping execute the fall or spring Victory Event Series lacrosse tournament schedule as well as planning/executing Healthy Kids Running Series.
Specific Duties:	<p>Lacrosse Tournaments – help event director with pre-event promotion and planning, creating on-site operations plans, fulfilling logistics needs, and overseeing weekend staff/volunteers. Execute game-day tournament plans and manage the entire lacrosse tournament experience. Build relationships in the lacrosse space and leverage those relationships into future events. 2016 Summer Schedule includes: T300 Showcase, Texas Draw, Summer Rise, Boys Summer Slam, Big Easy Classic, Play For The Puzzle and Girls Summer Slam.</p> <p>Healthy Kids Running Series – work directly under the HKRS Director who oversees all franchise and local event operations. This includes working with each location’s Community Coordinator, ordering supplies, designing marketing materials, expanding the program into new locations and local sponsorship sales.</p>
Additional Duties:	Work weekend events as needed including Victory Event Series Tournaments & Healthy Kids Running Series West Chester
Reports To:	Scott Ely – VP, Operations and/or Tamara Conan-Virtue, Director of HKRS
Desired Skills:	Organized, Self Motivated, Confident, Assertive, Sales Oriented, Aggressive
Qualifications:	Pursuing a Bachelors degree with a strong knowledge and interest in both youth and high school sports.
Salary/Wages:	Minimum Wage - \$7.25/hour; Fall 2016 Internship (Tentative): Sept. 6 - Dec. 16, 2016 (15 week program) Spring 2017 Internship (Tentative): Jan. 9 – April 28, 2017 (15 week program)
Contact:	Please email cover letter, resume with contact information and three references to Scott Ely at scott@pattisonsportsgroup.com
Deadline:	Until positions are filled. PSG is an equal opportunity employer.